ProcureAbility
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Driving Enterprise Spend Visibility and Cost Optimization with PureSpend

How a Fortune 300 Food and Beverage Leader Enabled Scalable, Insight-Driven Procurement

CLIENT

Fortune 300 Global Food and Beverage Manufacturer

SECTOR

Consumer Packaged Goods (CPG)

SOLUTION

Spend Intelligence and Procurement Analytics (PureSpend)

Executive Summary

A Fortune 300 global food and beverage manufacturer embarked on a multi-year procurement transformation to improve cost competitiveness, strengthen governance, and unlock enterprise-wide spend visibility. Despite significant procurement investments, the organization lacked a unified, reliable view of spend data across business units, limiting its ability to identify savings opportunities and drive strategic sourcing decisions.

ProcureAbility partnered with the organization to deploy PureSpend, its proprietary Spend Intelligence and Analytics solution. The engagement established a centralized, governed analytics ecosystem that delivered standardized spend classification, reliable monthly data refreshes, and decision-ready dashboards aligned to procurement priorities.

As a result, the client established governance over more than $28 billion in enterprise spend and improved categorization to 99.6 percent, transforming fragmented data into a trusted, enterprise-wide decision foundation. This enabled procurement to systematically prioritize sourcing initiatives and convert insights into measurable impact across categories in a margin-constrained environment.



Client Overview

The client is a Fortune 300 global food and beverage manufacturer operating across multiple product categories and global markets. To strengthen procurement's strategic impact, the organization launched a multi-year transformation focused on delivering sustainable savings and operational efficiencies across direct and indirect spend. Central to this initiative was the need to establish consistent, enterprise-wide spend visibility to support stronger governance, continuous improvement, and data-driven category management.

Business Challenges

As part of its procurement transformation, the organization focused on improving enterprise-wide visibility, strengthening governance, and enabling more data-driven sourcing and category management. While large volumes of transactional and supplier data were available, the organization struggled to translate this information into actionable insights.

Several systemic challenges limited procurement's ability to fully leverage its data assets:

- **Fragmented Data Environment:** Spend data was distributed across multiple sources, including ERP systems, procurement tools, purchasing card programs, and legacy platforms from acquired entities. Inconsistent data structures and reporting methods made it difficult to consolidate spend at the enterprise level and resulted in limited transparency across categories and suppliers.
- **Inconsistent Categorization and Taxonomy:** Existing classification frameworks were not aligned with sourcing strategies or supplier management requirements. This reduced confidence in analytics outputs and slowed category prioritization and opportunity identification.
- **Limited Governance and Reporting Standardization:** Without standardized reporting processes, procurement teams relied on manual analysis and disconnected dashboards. This created delays in insight generation and increased the risk of inconsistent or incomplete decision-making.
- **Supplier Master and Data Quality Gaps:** Inconsistent supplier naming conventions and incomplete master data reduced visibility into supplier concentration, compliance exposure, and risk management opportunities.
- **Limited Insight into Sourcing Opportunities:** While large volumes of spend data were available, procurement lacked structured, repeatable insights to support proactive sourcing prioritization, and continuous improvement efforts.

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ProcureAbility Solution

ProcureAbility partnered with the client organization to deploy PureSpend, its proprietary Spend Intelligence and Analytics solution, to create a centralized, governed analytics ecosystem for enterprise spend visibility and decision support. The solution consolidated enterprise spend data into a single repository and implemented standardized, automated monthly refresh cycles to ensure consistent data accuracy and availability across business units.

Key elements of the solution included:

- **Ongoing Enterprise Spend Visibility:** Consolidated and governed spend data from disparate sources into a centralized platform, delivering continuously refreshed, enterprise-wide transparency across categories and suppliers. The solution was operationalized with automated recurring data updates to ensure sustained accuracy and ongoing visibility.
- **Procurement-Centric Taxonomy:** Designed and sustained a fit-for-purpose categorization model aligned with sourcing strategies and supplier management needs.
- **Custom Dashboards and Reporting:** Developed executive and category-level dashboards to support sourcing prioritization, performance tracking, and decision-making.
- **Supplier and Data Quality Uplift:** Addressed supplier master data and transactional data gaps to improve accuracy, supplier visibility, and confidence in analytics.
- **Governance and Compliance Enablement:** Embedded analytics into procurement governance processes to support compliance monitoring, reporting consistency, and continuous improvement.
- **Market Insights and Category Recommendations:** Incorporated spend trend analysis and relevant market context to support proactive sourcing recommendations and prioritization.

Results

The PureSpend deployment delivered a scalable analytics foundation and measurable operational impact:

$28B

Enterprise spend governance established across more than $28 billion in spend

99.6%

Achieved 99.6% sustained categorization

100+

Enabled 100+ procurement and business users to leverage analytics dashboards

15+

Delivered 15+ executive and category dashboards supporting category execution

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Value Delivered

Through the implementation of PureSpend, the organization established a scalable spend intelligence capability that strengthened its procurement transformation and delivered measurable operational improvements:

- **Shifted procurement** from ad-hoc analysis to structured, repeatable, and governed decision-making
- **Accelerated category prioritization** and optimized sourcing sequencing with greater confidence
- **Reduced analyst rework** and dependency on manual reporting across business units
- **Increased executive confidence** in procurement insights used for planning, performance tracking, and governance

Learn More

Discover how PureSpend helps procurement leaders establish enterprise-wide spend governance, prioritize sourcing initiatives, and sustain continuous cost optimization.

About ProcureAbility

ProcureAbility is the leading provider of procurement and supply chain services, offering advisory, managed services, digital, and staffing and recruiting solutions. For 30 years, we have focused exclusively on helping clients elevate their procurement function.

We combine leading methodologies, analytics, market intelligence, and industry benchmarks with our uniquely flexible and customizable service delivery model. Global organizations of all sizes trust ProcureAbility to transform their procurement operations, drive growth, and reimagine what's possible.

For more info, visit: www.ProcureAbility.com.

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